



Introducing Harkins Secret Cinema: A Mystery Movie Experience

Guests can see a surprise new release each month

SCOTTSDALE, Ariz., Nov. 22, 2023 – Shh, Harkins Theatres is rolling out a new moviegoing experience that is sure to keep moviegoers on the edge of their seats. Once a month, moviegoers will have the opportunity to see a surprise new film on the big screen before its official release with Harkins Secret Cinema. The new film will be kept under wraps until guests arrive at the theatre, knowing only the rating of the film beforehand. Moviegoers can be among the first to experience a new release for just \$5 at select Harkins Theatres locations.

Tickets for Harkins Secret Cinema are on sale now at [Harkins.com](https://www.harkins.com) and participating box offices.

For more information, visit [Harkins.com](https://www.harkins.com). To access Harkins b-roll, photos and logos, visit [Harkins.com/Pressroom](https://www.harkins.com/Pressroom).

About Harkins Theatres

Celebrating 90 years of Ultimate Moviegoing®, Harkins Theatres is the premier movie exhibitor of the Western U.S. and the largest independently owned theatre company in the country. Founded by showman, inventor and community leader Dwight “Red” Harkins in 1933, Harkins Theatres is renowned for its commitment and passion for providing the Ultimate Moviegoing® experience. Harkins Theatres is known as a trailblazer for advancements in the motion picture exhibition industry with amenities and concepts such as: CINÉ GRILL, CINÉ XL®, pristine state-of-the-art digital projection and sound, curved wall-to-wall screens, CINÉ Bar™, Ultimate Lounger® leather reclining seats, Plush Ultimate Rocker® loveseats, Loyalty Cups, in-lobby children’s PlayCenters® and an expanded selection of gourmet concessions. For more history, awards and other information, visit [Harkins.com](https://www.harkins.com).