

Harkins Announces New Dine-In Luxury Theatre Experience!

Harkins Ciné Grill Coming to Paradise Valley and Lake Pleasant Towne Center

SCOTTSDALE, Ariz., Feb. 9, 2022 – Harkins Theatres, Arizona's homegrown movie theatre company, announces plans to bring its new dine-in theatre concept to the new mixed-use development underway on the former site of Paradise Valley Mall in Phoenix and to Lake Pleasant Towne Center in Peoria, AZ. Harkins Ciné Grill will feature made-to-order delicious cuisine, craft cocktails, local brews and traditional movie theatre bites combined with Harkins state-of-the-art moviegoing experience.

"I'm thrilled for the opening of our dine-in theatres combining the magic of our state-of-the-art cinema and chef-inspired cuisine," said Dan Harkins, Owner of Harkins Theatres. "Bringing these together is sure to make the Harkins Ciné Grill moviegoing nirvana."

Harkins Ciné Grill will offer a dine-in experience in true Ultimate Moviegoing[®] fashion! Guests will enjoy the perfect combination of an immersive movie experience and culinary dining for unforgettable moviegoing. The theatre's craft kitchen and cocktail bar will offer guests made-to-order dishes from a full-service menu, curated cocktails and local beer and wine selections that they can order from their seats. Orders will be delivered discreetly before the opening credits begin, giving moviegoers time to settle into their Harkins Ultimate Loungers[®] without interrupting one moment of the moviegoing experience.

Each theatre's indoor/outdoor bar and lounge will open onto an expansive outdoor patio that is perfect for private events and as an additional gathering place for guests to enjoy each other's company before and after the movie.

"We can't wait to debut our new Lake Pleasant Ciné Grill to our friends, families and loyal guests in the Northwest Valley, and it is especially gratifying to return to Paradise Valley with our beautiful new theatre design that will offer the perfect combination of an immersive movie experience and restaurant-quality dining," said Mike Bowers, President and CEO of Harkins Theatres. "We look forward to welcoming guests to settle into a comfy Ultimate Lounger[®] enjoy a delicious meal, relax with handcrafted cocktail and lose themselves in the exceptional cinematic experience of Harkins Ciné Grill."

Theatre highlights will include:

- Plush leather Ultimate Lounger[®] electronic recliners and personal tables with reserved seating in each auditorium
- State-of-the-art laser image and immersive sound
- A full-service scratch kitchen for an exceptional culinary experience
- Indoor/outdoor cocktail bar, lounge and outdoor patio
- Advance online/app food and beverage ordering
- Elegant lobby design and décor with a sleek, modern flair and advanced technology featuring immersive surround sound audio, cutting-edge laser projection and a superior lighting system

The new Paradise Valley Ciné Grill is coming to the former Paradise Valley Mall located at the intersection of Cactus Road and Tatum Boulevard in Phoenix, AZ. Harkins anticipates starting construction in 2023.

The new Lake Pleasant Ciné Grill is coming to the Lake Pleasant Towne Center at the intersection of Lake Pleasant Parkway and Happy Valley Road in Peoria, AZ. Harkins anticipates entertaining the first guests in the fourth quarter of 2022.

For more information, please visit Harkins.com.

About Harkins Theatres

Celebrating over 88 years of Ultimate Moviegoing[®], Harkins Theatres is the premier movie exhibitor of the Western U.S. and the largest interpedently owned theatre company in the country. Founded by showman, inventor and community leader Dwight "Red" Harkins in 1933, Harkins Theatres operates over 500 screens and is renowned for its commitment and passion for providing the Ultimate Moviegoing[®] experience. Harkins Theatres is known as a trailblazer for advancements in the motion picture exhibition industry with amenities such as: the Ciné Capri[®], CINÉ 1[®], CINÉ 1 XL[®], pristine state-of-the-art digital projection and sound, curved wall-to-wall screens, Ciné Bar, Ultimate Lounger[®] leather reclining seats, Plush Ultimate Rocker[®] loveseats, Loyalty Cups, in-lobby children's PlayCenters, and an expanded selection of gourmet concessions. For more history, awards, and other information, visit Harkins.com.

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